

# SHOCKWATCH®

DAMAGE PREVENTION. WE'RE ON IT.

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FOR IMMEDIATE RELEASE

## ShockWatch's New Monitoring Device Prevents Unauthorized Access To Equipment

DALLAS, TX, JULY 17, 2007 — ShockWatch®, a global leader in developing and manufacturing damage prevention products, announces the release of ShockWatch StartManager™, the newest addition to its line of innovative equipment monitors. This device restricts equipment access to trained, authorized operators and is revolutionary in its ability to work not only on rolling stock, but also on stationary tools and machines. Data transfer through an easy-to-use access key provides supervisors with usage and access reports for easy management of safety training programs and equipment utilization information. Optional StartManager software allows for paperless tracking of who has accessed each piece of equipment.



By preventing untrained and unauthorized personnel from using specified pieces of equipment, ShockWatch StartManager can prevent injury and damage-related costs due to unauthorized access. Even if minor damage occurs during equipment use by authorized personnel, StartManager usage reports allow management to determine accountability and respond promptly with necessary repairs or corrective action. StartManager also supports OSHA regulation compliance by providing a record of operator access and utilization data. When used as part of a safety and training program, StartManager's monitoring and recording capabilities can help companies dramatically improve overall workplace safety. "With the addition of StartManager, and its optional software package, the family of ShockWatch Equipment Monitors is now even more comprehensive and robust," states Bob Greenberg, Product Manager for Equipment Monitors at ShockWatch. "Equipment managers will be able to utilize StartManager as an integral tool in their damage prevention programs."

ShockWatch Equipment Monitors and Shipping & Handling Monitors are used in thousands of applications in a wide variety of industries, including automotive, oil/drilling, aerospace, defense, logistics, marine, utilities, medical, and manufacturing. ShockWatch Equipment

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Monitors, including StartManager, can be used on forklifts and other material handling equipment, fleet vehicles, and a range of equipment related to mining, people moving, earth moving, and manufacturing. ShockWatch Shipping & Handling Monitors can be used on electronics, high-tech equipment, pharmaceuticals, medical supplies, chemicals, artwork, live cargo, satellites, and more. Additionally, ShockWatch Environmental Indicators monitor the temperature of sensitive goods, such as foods, pharmaceuticals, paints, and chemicals, and indicate whether thermal conditions have fallen outside of the predetermined acceptable range.

With a worldwide network of representatives and distributors, ShockWatch has fortified its standing as a global leader with customers in 62 countries. ShockWatch products are used to monitor the handling of goods throughout the production, transportation, and delivery process, and the operation, access, and usage of equipment with the goal of reducing costs by preventing damage. ShockWatch, along with Media Recovery and DPC, is part of the MRI family of companies. MRI specializes in innovative products and services that provide new levels of efficiency, quality, and safety to two-thirds of the Fortune 100 and over half of the Fortune 1000 companies.

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