

Forklift Damage Controlled by Shoppa's

A company based in the Dallas-Fort Worth metroplex was having excessive problems with operator abuse to its fleet of more than 20 Toyota forklifts, as well as damage to products and racking systems. Unfortunately, they could not identify who was causing the damage.

This company was an existing customer for Shoppa's Material Handling (Fort Worth, TX), and when **Jeff Carrothers**, aftermarket territory manager, stopped by to review their application, he proposed a simple solution: installing the lifts with The Shockwatch ImpactManager RF system with computer reporting capability. "This product solved the issue of identifying operators who are causing abuse to lifts and products from impact with the forklift," says Shoppa's Corporate Aftermarket Manager **Scott Witt**. "Plus, it locks unauthorized drivers off the lifts to help prevent mishaps."

- **Summary:** Identification system installed on lift trucks limits operator abuse.
- **Distributor:** Shoppa's Material Handling
- **Manufacturer:** Shockwatch

Carrothers and Witt made a visit to the customer site along with Shockwatch Regional Sales Manager **Terry Young** to demonstrate the ImpactManager RF system, which detects impacts and records the event details. The data is then transmitted wirelessly or downloaded through a user interface. The device also ensures that only authorized drivers may operate the equipment. "When we showed the customer and described the reporting functions, it showed how they could resolve the issues they were having," says Witt.

All new forklifts the customer orders now come equipped with the ImpactManager RF software.